



tamfocus 



FOR INVESTMENT PROFESSIONALS ONLY



tam

ASSET
MANAGEMENT

TAM FOCUS AT A GLANCE



Portfolios of actively managed investments aiming to outperform the market



0.25% annual management charge (AMC)



5 risk graded choices
Defensive to Adventurous



Currency options
(USD \$, GBP £, EUR €)



£200,000 maximum investment



Regular monthly contributions



Invest directly or via an ISA, Trust, Bond or Life Assurance wrapped product



Access to award-nominated You Give We Give scheme

WHO WE ARE

TAM Asset Management Ltd is an award-winning discretionary investment management company with decades of industry experience in offering forward-thinking portfolio management services to individual clients and institutions around the world.

Our team of expert investment professionals believe that every investor should have access to actively managed, diversified investment portfolios regardless of their level of wealth. This principle is also a priority for the FCA, and forms part of its mission to ensure that no group of potential investors are denied access to investment services.

Our TAM Focus service provides investors with a low-cost range of investment portfolios designed to protect and grow their wealth in a mainstream manner.



OUR FOCUS SOLUTIONS

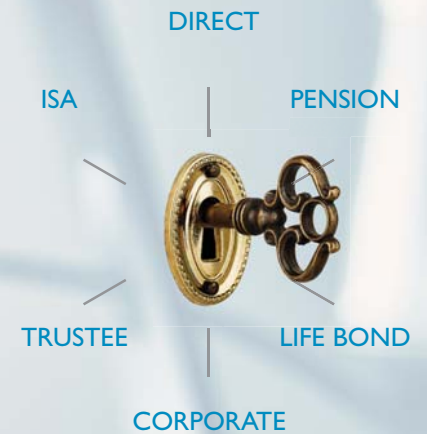
Our portfolio service was designed and developed to provide clients peace of mind in relation to key portfolio fundamentals:

ACCESSIBILITY | SECURITY | LIQUIDITY | RISK MANAGEMENT | DIVERSIFICATION | PERFORMANCE | TRANSPARENCY

ACCESSIBILITY

We have made our portfolios as accessible as possible. We accept investments directly or transfers from an ISA, pension scheme, life insurance bond or trust.

We work with most of the major product providers, taking away adviser burden by liaising directly with the ceding offices.



SECURITY

The security of your client's investment is paramount, which is why TAM do not seek to hold client assets directly and instead investments are typically held on the client's behalf with our custodian, Pershing Securities Limited, who:

- Offer some of the highest levels of protection available in the industry.
- Have over 600,000 clients with assets of over \$1.9 trillion.
- Are part of The Bank of New York Mellon Corporation (BNY Mellon), one of the world's largest and strongest financial institutions.

LIQUIDITY

The liquidity of an investment is fundamental to its consideration for a portfolio. The time required to return your clients' money is reported every day and we do not impose any lock-in periods for clients withdrawing or moving their funds if their circumstances change, or they are not entirely satisfied.

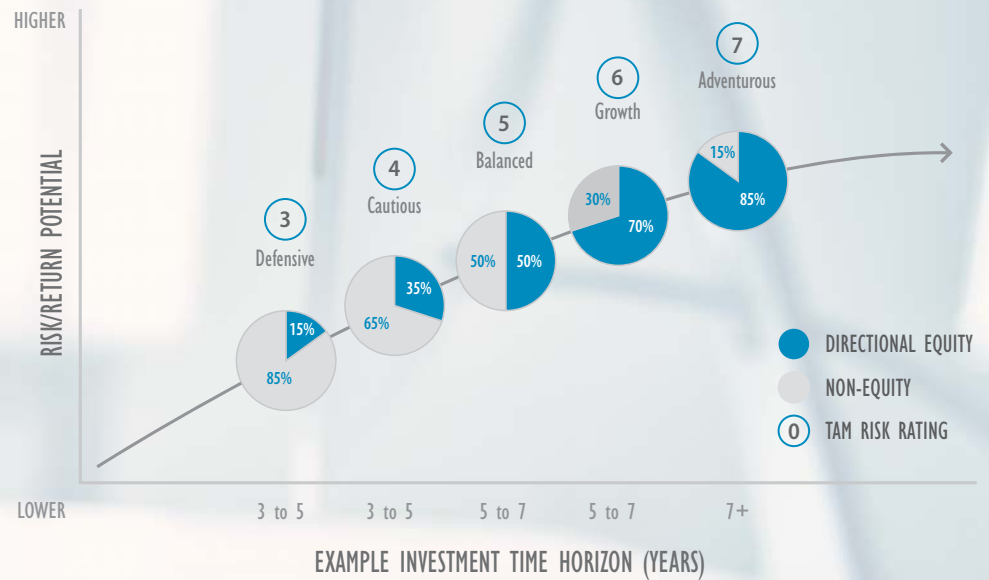


BNY MELLON

Pershing

RISK MANAGEMENT

We manage portfolios across the spectrum and their composition is driven by current market conditions.



The diagram is for illustrative purposes only. The value of investments, and the income from them, may go down as well as up and may fall below the amount initially invested. Weightings may deviate from these levels at the Investment Team's discretion whilst staying within specific guidelines, so the above asset allocation is intended as a guide only.

DIVERSIFICATION

TAM uses diversification across asset class, geographical focus, and underlying funds to spread risk and exposure. The below shows a snapshot of the asset allocation and fund selection a Focus Balanced portfolio may invest in.

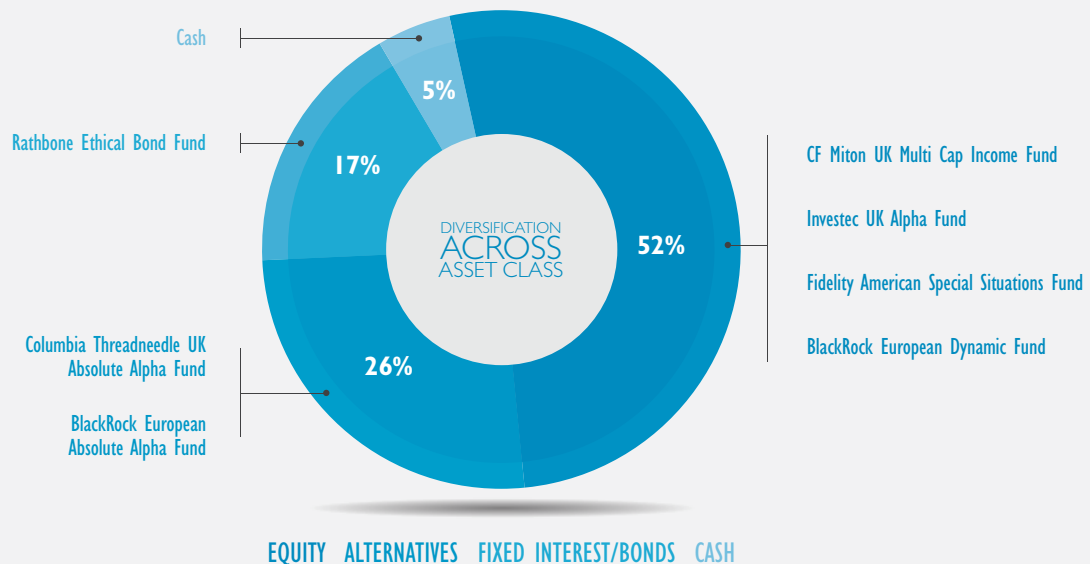
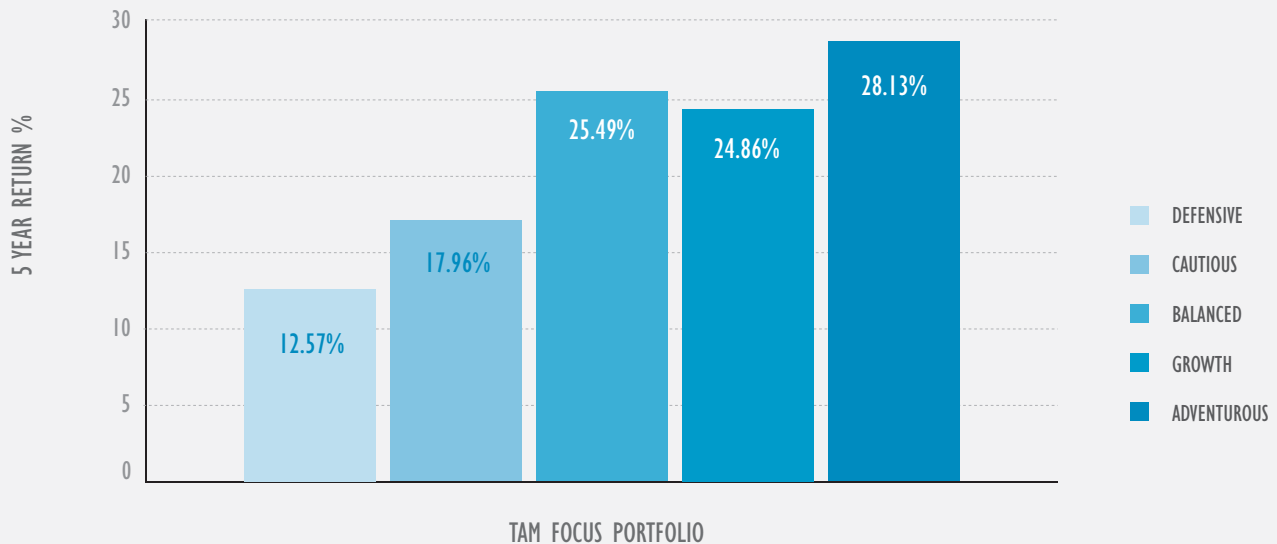


Diagram representative of a TAM Focus Balanced portfolio. Actual funds purchased will depend on market dynamics and timing, and weightings may deviate at the Investment Team's discretion whilst staying within specific guidelines, so the above asset allocation is intended as a guide only.

PERFORMANCE

Our TAM Focus service has a 5 year track record, demonstrating performance across different market cycles and conditions. Our aim is simple; to increase return whilst limiting risk.



Source: TAM Asset Management Ltd. TAM Focus portfolio return from 1st January 2015 to 31st December 2019 net of TAM fees. Data has been compiled from an average of all TAM Focus portfolios where external influences (tax impaired, non-standard assets, transfers in etc.) have not influenced performance and therefore accurately portray TAM's management strategy. Focus Defensive launched on 1st January 2017 so figures quoted before this inception date are simulated for illustrative purposes only, they are pro forma based on the assumption that the portfolio was held from 1st January 2014 following which a monthly rebalancing occurred up to the launch date when real figures are used. Past performance is not necessarily a guide to future returns. The value of investments, and the income from it, may go down as well as up and may fall below the amount initially invested.

TRANSPARENCY

Everything an adviser or client could need to know about their portfolio is delivered through TAM's innovative online platform.

- Log in anytime, from anywhere and on any device
- Commentary available 24/7
- Fully customisable, periodic reporting and information down to contract note level
- Immediate, internet-based valuations can be viewed online, printed or saved as a PDF



FOR YOUR GIA AND ISA CLIENTS



Your GIA and ISA clients can benefit from the optional participation in our 'You Give, We Give' scheme – a pioneer in charitable giving, and innovative alternative to traditional fundraising.

The initiative provides your clients with the opportunity to donate a percentage of the annual profit from their investments, to a charity of their choice. What's more, TAM will also donate an equal percentage from our total annual fees.

You too can support your client's chosen charity, by donating an equal percentage from your ongoing management fee, simply by ticking the relevant box in the account opening form. We take care of everything, so you don't have to.

YOU GIVE

The investor decides what percentage of their annual portfolio gain to donate to charity when opening their account ¹



WE GIVE

TAM will donate the same percentage from our total annual fees



TO A CHARITY OF THEIR CHOICE

The investor's chosen charity will receive their donation, our donation, plus even more through HMRC Gift Aid ²

¹ Maximum of 20%.

² The eligibility of the client's nominated charity to apply for Gift Aid and the amount they receive will vary on a case by case basis.

YOUR AWARD-
WINNING
INVESTMENT
MANAGEMENT
TEAM

**LESTER
PETCH**

FOUNDER &
CHIEF EXECUTIVE OFFICER



**JAMES
PENNY**

CHIEF INVESTMENT
OFFICER



**STEPHANIE
SOTIRIOU**

INVESTMENT
MANAGER





**ERIC
WILLIAMSON**

INVESTMENT
ANALYST



**RUXANDRA
IFTIMIE**

OPERATIONS
ANALYST



**JEAN-MICHAEL
IPOCK**

PRODUCT
DEVELOPMENT & RISK

We have brought
together an expert
team of experienced
investment managers
and analysts.

FEES

AMC

0.25% +VAT per annum

Platform fee

0.25% per annum

Nominee fee

£12.50 per quarter

Execution fee

1% up to £12.50 per transaction

The funds in each Focus portfolio will also carry an average annual cost (Ongoing Charges Figure). This will be dependent on the composition of the underlying investments and may fluctuate over time.



Complete a portfolio risk questionnaire with your client

This questionnaire is straightforward and will help you and your client decide how much risk they're willing and able to take with their money.

NEXT STEPS



Request a tailored comprehensive pre-investment report for your client

This report will describe how the portfolio will be managed, outline the current investment strategy and portfolio fees, and provide simple account opening forms. Proposals also include a MiFID II compliant ex-ante costs page.



ASSET
MANAGEMENT

TAM ASSET MANAGEMENT LTD

City Tower | 40 Basinghall Street | London | EC2V 5DE
+44 (0) 207 549 7650 | info@tamassetmanagement.com

For further information please visit
WWW.TAMASSETMANAGEMENT.COM

DISCLAIMER: This document is intended for use by investment professionals only. The contents of which should not be distributed to, or relied on by retail clients. This document on its own should not be taken as an offer, solicitation or recommendation to use or invest in the services and products mentioned inside. Past performance is not necessarily a guide to future returns. The investments and services mentioned in this document will not be suitable for all investors and TAM Asset Management Ltd does not give any guarantee as to the performance or suitability of an investment for a retail client. Any opinions, expectations and projections within this note are those of TAM Asset Management Ltd, do not constitute investment advice or guaranteed returns. TAM Asset Management Ltd is authorised and regulated by the Financial Conduct Authority in the United Kingdom No. 208243. Registered in England No. 04077709.

Registered Office: 10th Floor, City Tower, 40 Basinghall Street, London, EC2V 5DE.